

## KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

CONTRACT NO. REV.

1041-83766-1

DATE PRINTED

04/09/13

AND

PAGE 1

32354	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	178622	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	LUC MEDIA			MAYORS AGAINST ILLEGAL GUNS	
AND	25 Whitlock Pl SW Ste 201			909 3rd Ave	
ADDRESS	Marietta	GA	30064-3142	New York NY 10022-4731	
	USA			USA	
CONTACT	JAMIE STERLING			PRODUCTMAYORS AGAINST ILLEGAL GUNS	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE 9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 04/08/13 AND ENDING 04/10/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M	1	08:58P	09:00P	30S	04/08/13-04/08/13		1	15000.00	15000.00
2	01100..	2	05:00A	05:27A	30S	04/09/13-04/10/13	5A MORN NEWS	2	400.00	800.00
3	01100..	2	05:27A	05:58A	30S	04/09/13-04/10/13	5:30AM NEWS THIS MORNING	2	500.00	1000.00
4	01100..	2	05:58A	07:00A	30S	04/09/13-04/10/13	THIS MORNING (5:58-7AM)	2	800.00	1600.00
5	02200..	4	06:58A	09:00A	30S	04/09/13-04/10/13	CBS THIS MORNING	4	450.00	1800.00
6	01100..	2	09:00A	10:00A	30S	04/09/13-04/10/13	ANDERSON COOPER	2	450.00	900.00
7	01100..	2	10:00A	10:57A	30S	04/09/13-04/10/13	LET'S MAKE A DEAL	2	750.00	1500.00
8	01100..	2	10:58A	12:00N	30S	04/09/13-04/10/13	THE PRICE IS RIGHT	2	900.00	1800.00
9	01100..	2	12:00N	12:30P	30S	04/09/13-04/10/13	TALK PHILLY	2	550.00	1100.00
10	01100..	2	12:26P	02:00P	30S	04/09/13-04/10/13	CBS SOAP OPERA ROTATION	2	600.00	1200.00
11	01100..	2	02:00P	02:56P	30S	04/09/13-04/10/13	THE TALK	2	500.00	1000.00
12	01100..	2	02:57P	04:00P	30S	04/09/13-04/10/13	THE DOCTORS	2	500.00	1000.00
13	01100..	2	03:57P	05:00P	30S	04/09/13-04/10/13	DR. PHIL	2	900.00	1800.00
14	01100..	2	05:00P	06:00P	30S	04/09/13-04/10/13	5PM EARLY NEWS	2	850.00	1700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	01100..	2	06:00P	06:30P	30S	04/09/13-04/10/13	NEWS 3 AT 6	2	1400.00	2800.00
16	01100..	2	06:30P	07:00P	30S	04/09/13-04/10/13	CBS EVENING NEWS	2	1200.00	2400.00
17	01100..	2	06:58P	07:27P	30S	04/09/13-04/10/13	ENTERTAINMENT TONIGHT	2	1200.00	2400.00
18	01100..	2	07:28P	07:57P	30S	04/09/13-04/10/13	THE INSIDER	2	1400.00	2800.00
19	0010000	1	11:00P	11:35P	30S	04/10/13-04/10/13	LATE NEWS	1	3000.00	3000.00
20	01100..	2	11:35P	12:37A	30S	04/09/13-04/10/13	DAVID LETTERMAN	2	1000.00	2000.00
21	1.....	1	11:28P	11:28P	30S	04/08/13-04/08/13		1	5000.00	5000.00
Total Contract:								41		52600.00

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